

# PHARMA Social Media

12/5/2026 | www.pharmasocialconference.com

10TH ANNUAL

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Don't Just Achieve Social Media Excellence, But Deliver Meaningful Customer Engagement & Monetise Social Platforms In Tangible Ways For The Business.

## New Strategies For Compliant, Engaging & Profitable Social Media Results In Pharmaceuticals

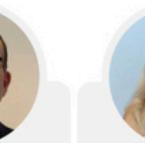
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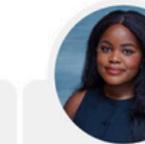
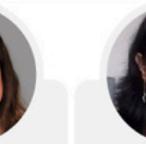
**30+** Inspirational Pharma Social Media Practitioners Share Balanced Risk/Reward Approaches To Boost Profits & Compliantly Engage, Influence & Target HCPs, Patients & Stakeholders With Cutting-Edge Platform & Content Strategies Which Take Advantage Of The Latest Tech, AI & Digital Innovation & Win Buy-In For Social Media As A Strategic Force With Measurable Impact

SPEAKING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES



FOR MORE INFORMATION ON SPEAKING & ARRANGING ONE-TO-ONE MEETINGS, PLEASE CONTACT [PARTNER@PHARMASOCIALCONFERENCE.COM](mailto:PARTNER@PHARMASOCIALCONFERENCE.COM)

 Koeyli Jaluka Communications & Public Affairs Lead, NW Europe	 Jantje Inga Rees Global Head of Social Media	 Angela Hutse, Global Associate Director Strategic Marketing, Women's Health	 Anastasia Roshchina Brand Director CEE & Global Consumer Engagement Lead	 Laurent Hirsch Digital & Marketing Lead at Global Health Unit	 Anand Das UK Digital Country & Client Partner Lead	 Markéta Urbanová Customer Excellence Director
ROCHE	MERCK HEALTHCARE	BAYER	OPELLA	SANOFI	PFIZER UK	NOVO NORDISK

 Iris Buttinoni Global Brand Management Director, Brank & Content Marketing, Global Communications	 Paul Bridgeman International Head Omnichannel & Engagement	 Mafi Maruta Media & Communications Manager	 Francisco Javier Domingo Business Unit Director & Corporate Affairs Head	 Chiara Travagin Director of Global Communications	 Cloría Marrón Villafán Digital Manager for UK & Ireland
MERCK	NOVARTIS	THE ASSOCIATION OF THE BRITISH PHARMACEUTICAL INDUSTRY	ADAMED PHARMACEUTICAL SPAIN	CHIESI GROUP	SANOFI



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[www.pharmasocialconference.com](http://www.pharmasocialconference.com)



[info@pharmasocialconference.com](mailto:info@pharmasocialconference.com)



+44 (0) 20 3479 2299

# ABOUT THE CONFERENCE

## WHO ATTENDS?

		abbvie		<i>Johnson-Johnson</i>		MERCK
		SANOFI 	AstraZeneca 	<b>NHS</b>		amazon
		<b>PHILIPS</b>	<i>moderna</i>	<b>Baxter</b>		
		<i>Lilly</i>		<b>SANDOZ</b>	Medtronic	
janssen 		MCKESSON		<i>Takeda</i>	<i>Vitality</i>	



# SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

## DIAMOND SPONSORSHIP

### Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

### One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

### Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations

### Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

### Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £4,396.
- | Delegate list with name, job title and company of all attendees.

**Investment: £11,999 +VAT**

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## PLATINUM SPONSORSHIP

### Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

### Data Capture

- | Sole sponsorship of the Pharma Social Media Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

### Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the Partners' Page of the conference website.

### Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £2,997).
- | Conference Documentation Pack with delegate list.

**Investment: £9,999 +VAT**

For more information on speaking and arranging one-to-one meetings, please contact:

E: [partner@pharmasocialconference.com](mailto:partner@pharmasocialconference.com) | T: +44 (0) 20 3479 2299

## GOLD SPONSORSHIP

### Speaking Opportunity

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- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

### Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

### Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £1,998.
- | Delegate list with name, job title and company of all attendees.

**Investment: £7,999 +VAT**

## SILVER SPONSORSHIP

### Speaking Opportunity

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- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:

- 1. AI, New Tech & Digital Trends** with Sanofi, Pfizer UK, Adamed Pharmaceutical, Astellas Pharma, Merz Therapeutics and Pfizer.
- 2. Navigating Social Regulations & Digital Compliance** with Novartis.
- 3. What's Next? Winning Social Media Trends & Strategies** with Daiichi Sankyo Europe and Novo Nordisk.

### Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

### Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

**Investment: £5,999 +VAT**

*Useful, valid and rewarding*

Anthill Agency

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## BRONZE SPONSORSHIP

### Speaking Opportunity

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- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

### Delegate Passes

- | 1 delegate passes and 1 speaker pass (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

**Investment: £3,999 +VAT**

## ONE-TO-ONE MEETINGS

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- | Hosting One-To-One Meetings with 5 delegates of your choice.

### Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on

### Delegate Passes

- | 3 delegate passes (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

**Investment: £5,999 +VAT**



“

*Great organisation, very helpful team.*

Nitro Digital

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*Excellent size, great quality of delegates,  
 super atmosphere.*

Idetail Aid

*This is a perfect chance to meet partners  
 and potential clients.*

Viseven

### LANYARDS SPONSORSHIP PACKAGE

8

- | Sole sponsorship of all delegate lanyards at the conference.

#### Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

#### Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

#### Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list. Name, job title and company.

**Investment: £4,999 +VAT**

### EXHIBITION STAND PACKAGE

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- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

**Investment: £3,999 +VAT**

### DRINKS RECEPTION PACKAGE

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- | Sole Sponsorship of the drinks reception.

#### Exhibition Area

- | 3 x 2 metre exhibition area in the main networking room.

#### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

#### Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

**Investment: £4,999 +VAT**

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